



Free Users. Empower IT. Regain Control. The Next Generation Bravura Pass transforms password management from user effort to enterprise command, delivering simplicity, resilience, and proof of control at scale.

DATA SHEET

Bravura Pass

Self-Service Password Reset + Enterprise Password Management

For over three decades, Bravura Pass has simplified password management for millions of users through secure self-service reset and synchronization across systems reducing help desk calls, lowering costs, and improving user experience.

Now, the Next Generation Bravura Pass evolves that experience again. Password management is no longer a manual, user-driven task; it's an automated, intelligent process that keeps users connected and gives IT and the business full control.

This is the flip from user-managed frustration to effortless, automated confidence. Users are freed from friction as passwords manage themselves, IT enforces policies and governance automatically, and the business gains resilience through coordinated recovery and continuous compliance. Existing self-service and synchronization capabilities remain for flexibility without disruption, delivering a smarter, and safer password experience that empowers users, strengthens governance, and ensures business continuity.

Automated Password Management NEW! Bravura Pass automatically creates, rotates, and synchronizes passwords across connected systems. Enforced policies ensure every credential meets standards without user or admin effort. Users stay productive and IT stays compliant.

Self-Service Password Reset Enables users to reset passwords, unlock accounts, or recover encrypted drives without IT help through web, mobile, or native Windows controls. Supports tokens, smartcards, magic links, and other flexible authentication methods with automated ticket creation and closure to reduce help desk workload. **NEW!** The modern WCAG 2.2-compliant interface reduces "how-do-I?" tickets and boosts adoption.

Password Synchronization Keeps credentials consistent across modern and legacy systems, auto updating passwords after AD changes or user updates to prevent lockouts. **NEW!** Integrate standalone apps for passwords stay random, unique, and synced to user vaults for seamless access.

Intelligent Password Rotation and Ownership NEW! Shift password ownership from users to the enterprise. Bravura Pass automates scheduled, policy-based rotations, with every new credential synchronized to the user's Bravura Safe for secure, seamless access without lockouts. Users stay productive while IT maintains continuous control.

Mass Password Reset NEW! Activate enterprise-wide credential resets in minutes to contain exposure and restore access fast. Every reset is securely delivered through Bravura Safe with verified receipt, ensuring business continuity and proving control without downtime.

ONE PLATFORM. TOTAL PROTECTION.

We safeguard what matters most – your business, your people and your data – by delivering intelligent identity security solutions that adapt to the ever-changing cybersecurity landscape. With the Bravura Security Fabric you stay ahead of evolving risks with seamless, unified protection.

Take the Flip with Next Generation Bravura Pass

Built for today's identity reality. The Flip puts IT and Security in command when it matters most while keeping access effortless for every user.

Instantly reset credentials enterprise-wide to contain exposure or rotate them on schedule, with every new password delivered securely through Bravura Safe to each user's corporate vault.

This first-to-market capability proves control without downtime or lockouts, shifting password management from user effort to enterprise resilience.

Upgrade without disruption. Existing customers gain a modern UI, expanded APIs, and real-time password-strength feedback while adding enterprise-wide reset and rotation for modern password management and rapid breach protection.

Assisted Reset Lets help desk analysts securely handle password resets without elevated privileges, using built-in caller authentication to reduce risk and resolution time. **NEW!** Assisted resets now sync new, random passwords to each user's vault, while automated and mass resets further cut help-desk calls by keeping users continuously connected. Expanded API hooks and reporting enable audit-level visibility and SIEM/ITSM integration.

Federated Single Sign-On (SSO) and Strong Authentication Delivers frictionless access with MFA, a built-in smartphone authenticator, and integrations with Entra ID, Okta, Ping Identity, Duo Security, RSA SecurID, and HYPR. Supports open standards such as SAML 2.0 and other identity protocols for compatibility with major enterprise IdPs and hardware tokens.

Access Anywhere Reset or unlock accounts from the PC login screen, smartphone app, or Interactive Voice Response (IVR) phone system, anywhere, anytime.

Self-Service Encrypted Drives Unlock BitLocker and other encrypted drives securely through the BravuraOne app, maintaining data protection without IT assistance. User identity is verified before unlock to ensure authorized access to encrypted data.

Key Benefits

- **Simplify the User Experience** **NEW!** Free users from complexity with automated management and fast self-service recovery.
- **Contain Breaches Faster** **NEW!** Instantly reset credentials enterprise-wide to limit exposure and restore access safely, with proof for auditors and leadership.
- **Reduce Support Costs** Lower password-related help desk volume by up to 85%, cutting ticket queues and freeing IT time for higher-value work. Password reset tickets are automatically created, updated, and closed, reducing manual effort and improving IT efficiency. **NEW!** Automated reset tickets and API-level reporting further reduce manual overhead.
- **Improve ROI** Rapid deployment and self-service resolution deliver measurable savings in both support and downtime costs within months of rollout.
- **Strengthen Security Posture** Enforce complex password policies and MFA for critical actions, reducing credential-based breach risk.
- **Enhance User Experience** Give users fast, self-service recovery from any device, with no IT wait times, fewer lockouts, and smoother access that they expect.
- **Boost Productivity** Fewer login issues mean less idle time and more focus on work that matters.
- **Increase Visibility** **NEW!** Real-time reports and REST API telemetry provide clear audit evidence and operational insight.
- **Reduce Privileged Access** Analysts handle resets securely without admin rights, minimizing risk of misuse or escalation.

Gartner
Peer Insights™

Bravura Pass Reviews

By Bravura Security in Password Management Tools

4.8 ★★★★★ 15 Ratings

"We have been users since 2014 and are very happy to have Bravura Security as our solution vendor."

"Best tool to onboard and offboard servers or accounts easily and easy to understand and very accurate results."

"Bravura Security's professional services team worked closely with us and went the extra mile to resolve issues during installation and implementation. When our timeline and requirements changed mid-project, they helped us realign and adapt."

"My company had a lot of complex requirements to implement. We had plenty of challenges to overcome with customization and two-factor authentication. Bravura Security delivered."

"Bravura Security's Password Manager is one of a kind; it helps organizations to manage and secure passwords along with timely randomization. User's credentials are autorotated and other internal components (Active Directory) can be integrated."



Learn more about Bravura Pass

Learn more at bravurasecurity.com/products/bravurapass