Build a Successful
Identity Management Program for Higher Ed

Secure access. Support collaboration across campus.

Bravura Security

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Campus Identities are Complex

- Decentralized IT
- High identity turnover
- Expanding risk

IDENTITY is the #1 cyberattack target

Change the Game with IAM

- Kill technical debt
- Automate identity at scale
- Centralize governance and ownership

Why IAM Matters

80%+
of breaches start with compromised identity

60%+
of users reuse passwords

Higher education remains one of the most targeted sectors for cyberattacks

The Three Pillars of IAM

AUTHENTICATION

Verify Identity

- Dynamic MFA
- SSO
- Adaptive risk-based access

AUTHORIZATION & GOVERNANCE

Control Access

- Access reviews
- Centralized policy enforcement
- Least privilege access

LIFECYCLE MANAGEMENT

Manage Identity

- Joiner, Mover, Leaver
- Role and access changes
- Contextual access

IAM GOVERNANCE IS FOUNDATIONAL

AI adoption and data expansion make identity governance non-negotiable.

AI IS INCREASING RISK

More AI means more Non-Human Identities.
If your lifecycle program doesn't cover them, you're exposed.

SECURITY AND USER EXPERIENCE

Strong IAM stays invisible; securing access without slowing your campus down.

IAM Pitfalls To Avoid

- Undefined strategy
- Decentralized environments create policy gaps
- Ignoring data quality
- Misalignment of HR/SIS processes with IDM

Emerging Trends

- AI is outpacing identity security
- Non-Human Identities
- Data governance demands are rising
- Synthetic student fraud is growing

NHIs outnumber HUMAN identities 10:1

What's Winning Today

- Strategy-first approach
- Identity hygiene
- Centralize policies
- Standardize ILM processes

Reserve a tailored Lunch & Learn session to address key identity challenges in your organization by May 20th and lunch is on us!

SECURE ACCESS | **OPERATIONAL EFFICIENCY** | **REDUCED RISK** | **BETTER EXPERIENCE**

IDENTITY IS THE FOUNDATION. IAM IS THE DIFFERENCE. Bravura Security ONE PLATFORM. TOTAL PROTECTION.